

PRIVACY POLICY



Glocon, Inc. (DBA Swifter Fans)

Last Updated: March 28, 2025

INTRODUCTION

Thank you for sharing your email address with Glocon, Inc., doing business as Swifter Fans ("Swifter Fans," "we," "us," or "our"). This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you provide us with your email address for our mailing list. Please read this Privacy Policy carefully. By providing your email address, you consent to the practices described in this Privacy Policy.

INFORMATION WE COLLECT

When you sign up for our mailing list, we may collect:

- Your email address
- Your first and last name
- Your phone number
- Your zip code

HOW WE USE YOUR INFORMATION

We may use your email address and associated information to:

- Send you newsletters, promotional materials, and other communications about our products and services
- Provide you with information about industry events, promotions, or special offers
- Inform you about new products, services, or features
- Analyze the effectiveness of our communications and marketing efforts
- Respond to your inquiries or requests
- Improve our communications and marketing strategies

DISCLOSURE OF YOUR INFORMATION

Glocon, Inc. (DBA Swifter Fans) may share your information with:

- Service providers who assist us in operating our business and managing our mailing list
- Third-party email marketing platforms used to manage and distribute our communications
- Business partners, with your consent, for collaborative marketing efforts
- Legal and regulatory authorities, if required by law

We do not sell, rent, or lease your email address or personal information to third parties for their marketing purposes.

DATA SECURITY

We implement reasonable security measures to protect your information from unauthorized access, use, or disclosure. However, please be aware that no method of electronic transmission or storage is 100% secure, and we cannot guarantee absolute security.

YOUR CHOICES

You may opt out of receiving communications from us at any time by:

- Clicking the "unsubscribe" link in any email we send
- Contacting us directly at info@swifterfans.com
- Mailing your request to our address listed below

THIRD-PARTY LINKS

Our emails may contain links to third-party websites. We have no control over and assume no responsibility for the content, privacy policies, or practices of any third-party websites or services.

CHANGES TO THIS PRIVACY POLICY

We reserve the right to update or change this Privacy Policy at any time. We will notify you of any changes by posting the new Privacy Policy on our website and by including a notification in our emails.

CONTACT US

If you have questions or concerns about this Privacy Policy, please contact us at:

Glocon, Inc. (DBA Swifter Fans)
Attn: Privacy Department
3-1 Luger Road
Denville, NJ 07834
Email: info@swifterfans.com
Phone: (973) 463-7300

By providing your email address to Glocon, Inc. (DBA Swifter Fans), you acknowledge that you have read and understand this Privacy Policy and agree to its terms.